

## GEMINI DOUBLE-SIDED PILLAR

### Sizes:

**Screens:** (h)768pixels x (w)1366pixels

**Lightboxes:** (h)678mm x (w)500mm  
Allow 5mm bleed all round  
(h)688mm x (w)510mm

### Material Specs:

#### Screens: Still images

Original high resolution, layered Photoshop PSD files or FreeHand files may be submitted for best quality. Alternatively, an uncompressed TIFF or high-resolution JPEG may be submitted. Please ensure that the JPEG quality setting is set to MAXIMUM.

#### NOTES:

Sequential or "animated" stills as well as video may be played. Audio is available but due to ambient noise may be localised to the immediate environment.

Due to the portrait format of the screen, video can be played at half screen with the other half utilising stills or it must be borne in mind that at full screen the video image will be cropped to accommodate the vertical aspect.

#### Lightboxes:

300dpi jpgs, tiffs, eps, PDFs or FreeHand files to size. ALL TEXT CONVERTED TO PATHS in vector based artwork.

#### Targa sequences:

Targa sequences are one of the most reliable ways of moving video images from one facility to another without using compression, or incurring the penalty of producing a copy, which will result in another for export to targa. If your material is on BetaCam it is a waste of time and money to make TARGA's for submission. Uncompressed HD Quicktime MOV files may also be submitted on an external hard drive or DVD (depending on file size) Pre encoded files such as AVI's and MPEGS are not acceptable.

**For technical support contact:**  
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