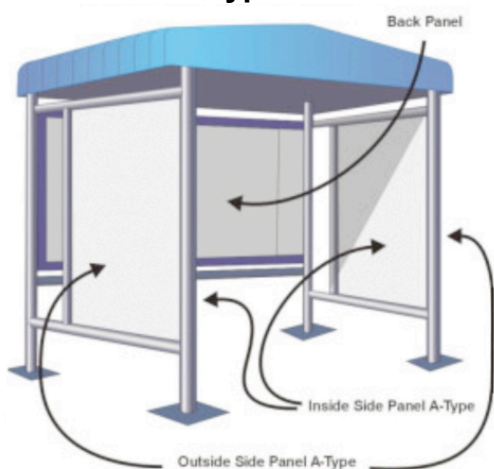
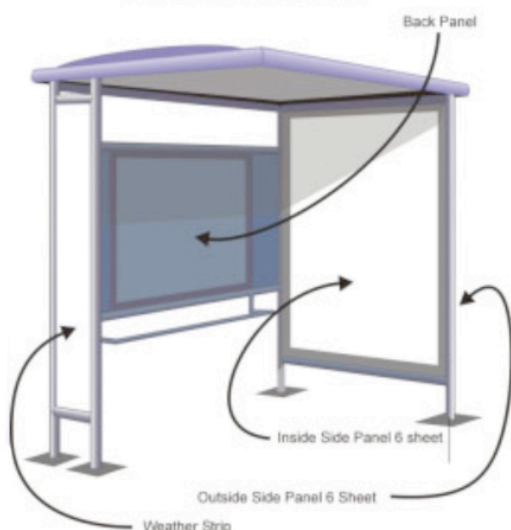


SHELTERS

Current A-Type Shelters



New 6 Sheet Shelter



MEDIA TYPE	SUBSTRATE & PRINT SPECIFICATIONS
SHELTERS	
"A" Style Shelter 4 Sides (Portrait) 1 Back (Landscape)	SA Vinyl A Sides Material Size : 1580mm x 1040mm Visual Size : 1440mm x 900mm A Illuminated Material Size : 1540mm x 1000mm Visual Size : 1510mm x 970mm A Spectacular Material Size : 1750mm x 1150mm Visual Size : 1720mm x 1120mm Backs Material Size : 1040mm x 1580mm Visual Size : 900mm x 1440mm <u>Please supply A4 colour print for each creative for Council approval.</u>
6 Sheet Shelter 2 Sides (Portrait) 1 Back (Landscape) 1 Weather Strip (Portrait)	SA Vinyl 6 Sides Material Size : 1825mm x 1205mm Visual Size : 1770mm x 1150mm Backs Material Size : 1040mm x 1580mm Visual Size : 900mm x 1440mm Weather Strip Material & Visual Size : 1700mm x 310mm <u>Please supply A4 colour print for each creative for Council approval.</u>

Repro Specifications:

Scans must be full colour CMYK, approx A3 at 300dpi not less than 180mb.

File Formats : Adobe Photoshop - ver3, 4, 5.5, CS3, Freehand - 8, 9, 10, 11, MX, Adobe Illustrator - 8, Corel Draw - 13, Indesign - CS3.

Convert all type to paths. Cromalin/Iris proof for colour matching purposes. May use Pantone references for spot colours, CMYK % values are not acceptable, due to differences in pigment hues from printer to printer. Bleed background to material size.

NOTES: If a document contains any scanned or raster images, supply these as separate Photoshop "tif" or "eps" files. No links should be embedded on document. Ensure document is "CMYK" not "RGB". All text must be converted to curves. Bleed must be added all round in final made up document. If no bleed is added, the file must be supplied in a layered format. All artwork must be set up to a minimum of 10% of the final size. DPI of scans should be a minimum of 300dpi and 10% of final size