

**SPECTACULARS**

MEDIA TYPE	SUBSTRATE & PRINT SPECIFICATIONS
<b>Spectacular</b> Variable Dimensions Variable substrates	Confirm with production department
<b>Scrollers</b> Landscape	<b>Backlit Rigiflex</b> Spec/419 - 3000mm x 12000mm Spec/407 - 3000mm x 8000mm Spec/454 - 3000mm x 12000mm

**Backlit Rigiflex Structures**

These structures are internally illuminated and printed darker (double-strike) so that they are colour correct when viewed at night. This means that the visuals will appear darker during the day. Darker colours are affected more than lighter colours ie The difference between single-strike and double-strike is more noticeable on darker colours. The faces are printed with the double-strike to prevent them from appearing faded and dull when the boards are illuminated.

**Repro Specifications:**

**Scans** must be full colour CMYK, approx A3 at 300dpi not less than 180mb.

**File Formats** : Adobe Photoshop - ver3, 4, 5.5, CS3, Freehand - 8, 9, 10, 11, MX, Adobe Illustrator - 8, Corel Draw - 13, Indesign - CS3.

Convert all type to paths. Cromalin/Iris proof for colour matching purposes. May use Pantone references for spot colours, CMYK % values are not acceptable, due to differences in pigment hues from printer to printer. Bleed background to material size.

**NOTES:** If a document contains any scanned or raster images, supply these as separate Photoshop "tif" or "eps" files. No links should be embedded on document. Ensure document is "CMYK" not "RGB". All text must be converted to curves. Bleed must be added all round in final made up document. If no bleed is added, the file must be supplied in a layered format. All artwork must be set up to a minimum of 10% of the final size. DPI of scans should be a minimum of 300dpi and 10% of final size

**IL 013 & IL 014**

**Material Top: 18160 mm**  
**Print Top: 18080 mm**

**Material Side: 1835 mm**  
**Print Side: 1755 mm**

**Material Bottom: 17470mm**  
**Print Bottom: 17390 mm**

**Material Size Includes 40 mm Pocket All Round**

**Note:**

Backlit Flexface

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